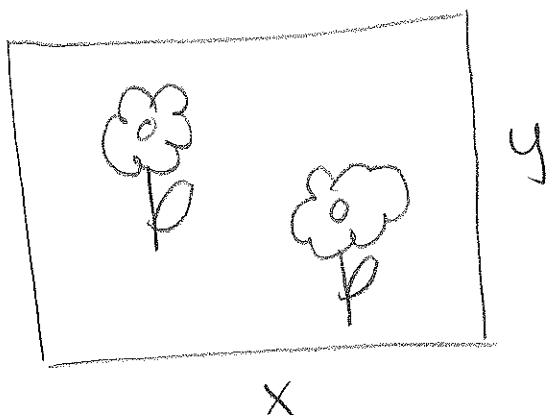


Feb. 18, 2014

## Optimization

Suppose you want to fence off a garden, and you have 100m of fence. What is the largest area you can fence off?



Area:  $A = xy$

want to maximize this.

But it is a function of two variables!

Use this

the substitute:

Restriction:  $2x + 2y = 100$

$$2x + 2y = 100$$

$$2y = 100 - 2x$$

$$y = 50 - x$$

$$A = x(50 - x) = \underbrace{50x - x^2}$$

want to maximize this

Domain:  $0 \leq x \leq 50$

when it makes

sense. if  $x < 0$ , can't have negative fencing  
if  $x > 50$ ,  $y$  is negative

$$A = 50x - x^2$$

We want the absolute maximum of  $50x - x^2$  on the interval  $[0, 50]$ .

Derivative:  $50 - 2x$

Critical Points:  $50 - 2x = 0$   $x = 25$

Test Critical Points and endpoints:

$x$	$A(x)$	
0	0	abs min
25	625	abs max
50	0	abs min

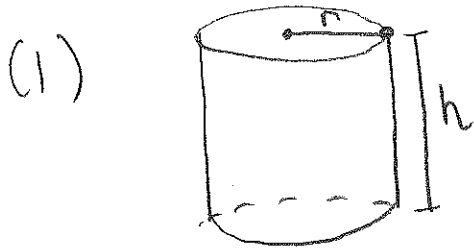
largest area you can fence off is  $625 \text{ m}^2$

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### Solving an Optimization Problem:

- (1) Draw a picture
- (2) Introduce Notation
- (3) Express quantity to be maximized (or minimized) in terms of one variable
- (4) Use derivatives to find absolute max (or min)

Ex: We want to manufacture a <sup>cylindrical</sup> can to hold 1 L of oil. Find the dimensions that will use the least amount of metal.



Note: 1 L = 1000 cm<sup>3</sup>

(2)  $V_{\text{cyl}} = \pi r^2 h = 1000$   $S = \text{surface area}$

(3)  $S = \underbrace{2\pi r^2}_{\text{top/bottom}} + \underbrace{2\pi r h}_{\text{sides}}$

need to express in terms of one variable.

Note  $1000 = \pi r^2 h$  so  $h = \frac{1000}{\pi r^2}$

thus  $S = 2\pi r^2 + 2\pi r \left( \frac{1000}{\pi r^2} \right)$

$S = 2\pi r^2 + \frac{2000}{r}$

(4)  $\frac{dS}{dr} = 4\pi r + \frac{-2000}{r^2}$

Critical points: derivative doesn't exist when  $r=0$

set  $0 = 4\pi r + \frac{-2000}{r^2}$

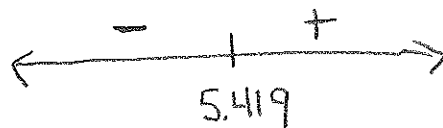
$0 = 4\pi r^3 - 2000$

$\frac{2000}{4\pi} = r^3$

$\left( \frac{2000}{4\pi} \right)^{1/3} = 5.419$

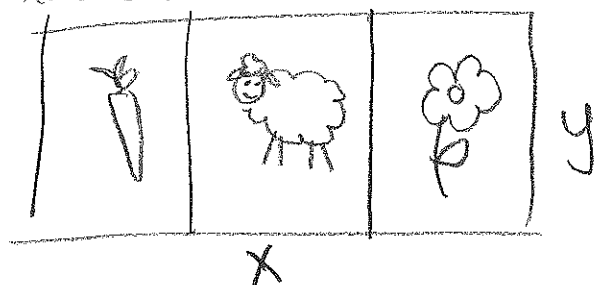
minimum

Notice  $r > 0$



plug into derivative

Ex: We have 100 m of fence, and we want to set up fences to divide land into 3 equal parts like so:



What is the largest area you can enclose?

$$\text{area} = xy$$

$$\text{Fence used: } 2x + 4y = 100$$

$$\begin{aligned} x + 2y &= 50 \\ y &= \frac{50 - x}{2} \end{aligned}$$

$$\begin{aligned} \text{area} &= x \cdot \left( \frac{50 - x}{2} \right) \\ &= \frac{1}{2} (50x - x^2) = f(x) \end{aligned}$$

$$f'(x) = \frac{1}{2} (50 - 2x)$$

$$f'(x) = 0 = \frac{1}{2} (50 - 2x) \text{ when } x = 25$$

$$\text{Note: } 0 < x < 25$$

$$\begin{aligned} \text{at } x = 25, \text{ area} &= 25 \cdot \left( \frac{50 - 25}{2} \right) \\ &= \frac{25^2}{2} \\ &\quad \underbrace{\hspace{2cm}}_{\text{max or min?}} \end{aligned}$$

Second Derivative test: check concavity.

$$f''(x) = -1$$

Concave down everywhere

$\Rightarrow$  25 is a max

So  $\frac{25^2}{2}$  is max area.